

TIM 105/205 : LECTURE # 6 (10/15/13)

Agenda:

1. Project
2. Decision Analysis
HW # 3, Prob. # 2
3. Other HW # 3 problems
(INTEL)

→ meet with the instructor this afternoon
E2, Room 561 : 3:30 - 6:30 PM

THIS BLANK PAGE REPRESENTS Pages 6.2-6.8
of Lecture # 6.

The material which goes on these Pages (6.2-6.8)
is on "Decision Analysis", and will be
developed in the classroom.

(Please come to class with paper and
pencil.)

HW # 3, Prob 1, 3

Prob # 1 (INTEL 2004)

Start with the Intel Case ^{Study} (1968-1977)

from HW # 2, Prob # 2

Some conclusions from HW # 2, Prob # 2

- The decision to move from "dynamic ram" to the "microprocessor"

Driving force : increasing competition
(from Japan)

- This decision came from "Middle Management"

- What are the other important conclusions from your work in HW # 2, Prob. # 2.

- These conclusions are necessary
for the new problem, HW#3, Prob#2

- You need to create and update your
functional maps

HW#2, Prob#2
1968-1997

HW#3, Prob#1, 3
1997 and beyond

In Lecture #5 (previous lecture) we
discussed how to create "crude" functional
maps.

What does a more precise set of
functional maps look like?

SHOW Example from book chapter on the
screen.